

WCAS ACTION PLAN FOR 2007

| PROGRAM | LONG-TERM GOAL | 2007 GOALS | WHO AND WHEN |
|--------------|-------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Conservation | Preserve the RR Watershed and its environs for the benefit of birds, other wildlife, and their habitat, and restore portions of it. | <ul style="list-style-type: none"> • Continue and expand IBA forest survey. • Increase points from 60 to 80. • Increase observer teams from 12 to 18. • Begin vegetation survey. • Presentation to public officials • Maintain IBA Coordinator • Plan IBA dedication | <ul style="list-style-type: none"> ➤ Tom and Diane by July 15 ➤ Tom/Diane/volunteers by May 15 ➤ Tom/Diane by May 15 ➤ CMP, Pat, Terri by August 15 ➤ WCAS liaison to RRWC by Fall 1007 ➤ WCAS board ➤ Defer to 2008 |
| Education | Foster the next generation of conservation leaders. | <ul style="list-style-type: none"> • Participate in Dike 14 education project • Increase outreach events. | <ul style="list-style-type: none"> ➤ Diane Mary Anne, Paula during 2007 ➤ Entire board. |
| Partnerships | Share access to resources, expertise and influence with other organizations. | <ul style="list-style-type: none"> • Develop a distribution list of contacts. • Maintain existing relationships-MOUs • Decide which other relationships we want to partner with. | <ul style="list-style-type: none"> ➤ Entire board by February ➤ Entire board during 2007. ➤ Entire board during 2007. |
| Fund-raising | Generate resources to support conservation and education efforts. | <ul style="list-style-type: none"> • Raise \$20,000 more than last year. • Explore mechanics of a birdathon. • Do annual appeal. • Organize fund-raiser with Bill Deininger's DVD. • Write for grants. • Form a development committee. • Sell shade-grown coffee. | <ul style="list-style-type: none"> ➤ Entire board. ➤ Entire board-this year ➤ Board-end of year. ➤ Board-this year. ➤ Tom and others-2007 ➤ Tom-this year. ➤ Board-this year. |