

Rocky River Watershed Stakeholder Meeting

April 28, 2010

I. Areas of Concentration

1. Development – 1
2. Land acquisition, Conservation, Restoration – 8
3. Education and Stewardship – 4
4. Partnerships – 9
5. Practices and Policies – 4
6. Applied Research – 10
7. Marketing the IBA – 10

(Numbers after each item indicate a vote by participants for that area of focus.)

II. Development of Top Areas of Interest.

A. Land Acquisition, Conservation, Restoration

1. Find out what Metroparks, other partners are planning.
2. Educate private landowners.
3. Track invasives outside of Metroparks.
4. Identify the right partners for each function.
5. Benchmark West Branch group.
6. Actively talk with partner/with municipalities.
7. Identify neighborhood groups to talk with.
8. Contact individual landowners.
9. We should know development plans/issues of communities in the IBA.
10. Prioritize units within IBA for close attention.
11. Committees that focus on specific units.
12. Advocate for Riparian ordinances within the IBA, especially headwaters.
13. Find out the riparian ordinances that exist right now in the IBA, especially headwaters.
 - A. Determine enforcement.
 - B. How are requests for variances administered?

B. Marketing the IBA

1. Develop metrics/measures for out marketing/outreach activities.
2. Monthly hikes, activities in the IBA.
3. Focus on increasing membership in the IBA communities.
4. Get to groups, schools, etc. about changes they can get behind.
5. Enviro-festival.
6. Promote walks, activities in schools.
7. Offer Earth Day presentations to schools.
8. Develop outreach to neighborhood associations.
9. Attend council/trustee meetings and reviews of variances.
10. Door-to-door canvassing.
11. Facebook page.
12. Outreach to churches.
13. Outreach to science clubs, enviro clubs.
14. Outreach to colleges – clubs, groups, - Baldwin-Wallace.
15. Our events in local papers, Mimis.
16. Develop our “Marketing Case.”
17. Outreach to other outdoor groups.
18. Actively support activities of similar groups
19. Communicate/promote activities/events of partners/similar groups.
20. Focus monthly meetings on IBA.
21. Get other groups out for our watershed walk – Ultra Walk.
22. Production of a video.

C. Applied Research

1. Assist with/partner with Cleveland park region survey.